

Status March 2025

## **automatica 2025** **June 24–27, 2025, Messe München**

### **Important contact information**

The **Project Management Team** and the **Exhibitor Technical Services Team TAS4** for automatica will be available in the Exhibitor Services Office in the **Atrium in front of Hall B5**.

#### **Project Management**

<b>Anja Schneider</b>	<b>Exhibition Director</b>	<b>+49 89 949 20414</b>
<b>Stefanie Fischer-Kleiner</b>	<b>Deputy Exhibition Manager</b>	<b>+49 89 949 20122</b>
<b>Carolin Cavadias</b>	<b>Exhibition Manager</b>	<b>+49 89 949 20121</b>
<b>Kathrin Bürgle</b>	<b>Exhibition Manager</b>	<b>+49 89 949 20376</b>
<b>Tanja Heinrich</b>	<b>Exhibition Manager</b>	<b>+49 89 949 20405</b>
<b>Reinhard Willenbücher</b>	<b>Exhibition Manager</b>	<b>+49 89 949 20424</b>

#### **The Project Management Team is there for you as follows:**

Friday, June 20  
Saturday and Sunday, June 21 and 22, 2023  
Monday–Friday, June 23 – 27, 2023

Opening hours  
will be updated!

#### **Exhibitor Technical Services TAS 4**

<b>Nicole Wiesheu</b>	<b>Head of Technical Service</b>	<b>+49 89 949 22037</b>
<b>Lena Stahr</b>	<b>Technical Project Manager</b>	<b>+49 89 949 22037</b>
<b>Daniela Köpfer</b>	<b>Technical Project Manager</b>	<b>+49 89 949 22037</b>
<b>Adrian Lanna</b>	<b>Technical Project Manager</b>	<b>+49 89 949 22037</b>
<b>Laurenz Euba</b>	<b>Technical Project Coordinator</b>	<b>+49 89 949 22037</b>

#### **Security, Logistics & Traffic Department**

<b>Shirley Hillebrand</b>	<b>Logistics &amp; Traffic Manager</b>	<b>+49 89 949 21204</b>
<b>Nina Engmann</b>	<b>Logistics &amp; Traffic Manager</b>	<b>+49 89 949 21207</b>
<b>Thorben Wolpert</b>	<b>Security Manager</b>	<b>+49 89 949 21219</b>

#### **The Exhibitor Technical Services (TAS4) Team is there for you as follows:**

<u>During setup</u>	Thursday, June 19, 2025	08:00 – 16:30
	Friday - Sunday, June 20-22, 2025	08:00 – 16:30
	Monday 23, 2025	08:00 – 20:00
<u>During the exhibition</u>	Tuesday, June 24, 2025	
	Wednesday–Thursday, June 25–26, 2025	
	Friday, June 27, 2025	
<u>During dismantling</u>	Saturday - Monday, June 28-30, 2025	
	Tuesday, July 01, 2025	

Opening hours  
will be updated!

## Important information from A – Z for automatica 2025

### Setup/Dismantling times

#### Setup:

June 19 - 22, 2025, 07:00 - 23:00

23 June 2025, 07:00 - 18:00, decorations until 20:00

#### Truck check-in during set-up:

Trucks over 7.5 t/ 8m must register in advance via FairLog Termine & Logistik (automatica-munich.com) and make a time slot booking for access/unloading.

On site, trucks still need to register at the check-in to complete the process.

On the last set-up day, June 23, 2025, all delivery and set-up vehicles must be removed from the halls and outdoor area by 6:00 pm. Vehicles still in the halls or outdoor exhibition areas after the above-mentioned times will be removed by Messe München GmbH at the risk and expense of the exhibitor concerned.

More detailed information is available with the automatica 2025 traffic guide

Decorative set-up on your own stand area is possible until 20:00

### Dismantling:

June 27, 2025	17:00 - 24:00
June 28, 2025	00:00 – 23:00
June 29 – June 30, 2025	daily 07:00 - 23:00
July 01, 2025	07:00 - 18:00

Extensions to the dismantling time are not possible.

No special passes are required for assembly and dismantling.

#### Truck check-in during dismantling:

Trucks over 7.5 tons/ 8 meters must register in advance via FairLog and make a time slot booking for access/loading. On site, trucks still need to register at check-in to complete the process.

More information is available with the automatica 2025 traffic guide

Admission for stand construction companies and suppliers on June 27, 2025 not before 5:00 pm.

### Exhibitor evening - GET-TOGETHER

The automatica 2025 **exhibitor evening** will be held in the East Entrance on Thursday, June 26 from 17:30. You will receive separate invitations to the get-together until end of May 2025.

## **Exhibitor passes, press and visitor tickets**

Please keep in mind that holders of exhibitor passes will not be admitted to the trade-fair center until 7:30. Holders of press tickets will be admitted at 8:30, and holders of visitor tickets will be admitted starting at 09:00.

The **Exhibitor Counter in the East Entrance** at the fair is open:

Monday, June 23, 2023 last build up day  
Tuesday, June 24, 2023  
Wednesday, June 25, 2023  
Thursday, June 26, 2023  
Friday, June 27, 2023



Exhibitor passes can be ordered with immediate effect at the online Exhibitor Shop.

Print@home-Tickets are charged after the event in the final invoice, but only those which are actually used.

**Please note: Exhibitor passes do not entitle the holder to free of use public transportation services provided by the Munich Transport and Tariff Association (MVV) – see also “U-Bahn”.**

## **Conference and meeting rooms**

Prior to the fair, exhibitors may rent conference and/or meeting rooms for between 10 and 24 people for use during automatica 2025.

If you are interested, please contact the Technical Service Team TAS 4, Laurenz Euba  
Tel.: +49 89 949-21228 or place your order through the [Exhibitor Shop](#).

## **Stand-related services: Orders**

The order deadline for all stand-related services was May 14, 2025.

Book them in the [Exhibitor Shop](#).

If you have any questions, please contact the TAS4 Department directly. Their contact information can be found at the beginning of this mailing.

## **Exhibitor and visitor surveys**

Once again, the market-research institute GMM Gelszus Messe Marktforschung is conducting anonymous exhibitor and visitor surveys at this year's fair on our behalf. We kindly ask you to have the questions answered by competent employees of your company in order to be able to make as accurate statements as possible about the course of the fair.

The results of the survey will also be included in the final report on the last day of the fair. We would be grateful for your participation. Thank you.

## **Visitor registration**

As in the past, all visitors who attend automatica including your customers will be registered.

automatica has a ticket portal that takes the latest data-protection guidelines into account. Your customers will be guided through online registration step by step.

The advantage: Your customers save valuable time when entering the trade show. Waiting and entry times on site are eliminated.

Please keep in mind that this admission ticket does **NOT** entitle automatica visitors to use Munich's public transportation system to travel to the trade-fair center.

### **LINK**

**This information is also available at our website under**  
<https://automatica-munich.com/en/visitors/ticket-vouchers/>

### **Catering**

If you hire your own catering company, the caterer may drive onto the grounds of the trade-fair center at the times listed in the Traffic Guide against payment of a deposit of EUR 100 (cash).

Alternatively, you can order an entry permit for external caterers from the Logistics & Transport department ([lt@messe-muenchen.de](mailto:lt@messe-muenchen.de)). This service offers you the following advantages:

- The regular deposit policy does not apply to your deliveries.
- Your deliveries are not subject to limited access hours within the delivery times (specified on the order form).
- It is easier to plan your deliveries in advance.

**Information about catering companies is available in the automatica [Exhibitor Shop](#).**

### **Container parking for storage purposes**

During automatica 2025, exhibitors may rent a 20' container parking space in the vicinity of the halls for storage purposes for a fee of EUR 950 + VAT. If you are interested, please contact the Exhibitor Technical Services team:

E-mail: [tas4@messe-muenchen.de](mailto:tas4@messe-muenchen.de)

To order a container, please contact  
Schenker Deutschland AG  
Kühne & Nagel

Tel.: +49 89 949 - 24300  
Tel.: +49 40 3033 32800

### **Driving onto the grounds of the trade-fair center**

For the duration of the fair, driving onto the grounds of the trade-fair center is possible for one hour. This is only permitted in exceptional cases and against payment of a deposit of EUR 100 (cash) and against presentation of a delivery note or an exhibitor pass. Entry is only possible via the gates indicated in the traffic guide. If the time limit is exceeded, the deposit will be forfeited, and the vehicle will be removed at the owner's expense.

Please keep in mind that this **deposit rule also applies during setup** (see Traffic Guide) and remember to inform your setup personnel accordingly.

**Please understand that we must enforce this rule consistently, as doing so is also in your interest.**

### **Admission to concurrent events**

Exhibitors at automatica can visit the parallel trade fairs LASER World of PHOTONICS including World of QUANTUM. Access to halls A1-A3 and B1-B3 is permitted with the automatica ticket.

### **First aid**

The first-aid service is in the East Entrance. Tel. +49 89 949-28103

### **Airport shuttle:**

At automatica 2025, the airport shuttle bus will run from  
Tuesday, 24.06.2025 - Friday, 27.06.2025  
The airport shuttle runs from the airport to the exhibition grounds and vice versa, stopping at the East  
(automatica) and West (Laser World of Photonics) entrances.  
Transfer time: 45 to 60 minutes

### **Filming and photographing exhibition stands**

In deviation from A10 of the Conditions of Participation A, approval for photography, filming and video  
recording of the exhibitor's own stand is no longer required during the official set-up and dismantling  
times, or during exhibitor opening hours.

Written permission is now only required outside these times (i.e. during night closing times) and is  
compulsorily linked to the booking of an accompanying security guard. All information on this will be  
published in the Exhibitor Shop in the relevant leaflet.

The use of drones is expressly prohibited at all times (set-up, running time, dismantling).

You are also welcome to contact Messe München's service partners for this purpose.

All other details can be found in the "Photo and film permit" leaflet in the [exhibitor shop](#).

### **Lost and found office**

Administration Building (Security Office)/Access via Gate 1: **Open 24 hrs.**  
Tel.: +49 89 949 - 24546

### **Coat check**

The coat check (with costs) is located in the East Entrance:

Tuesday, June 24- Thursday, June 26, 2025	07:30 – 22:30
Friday, June 27, 2023	07:30 – 17:00

### **Vouchers and campaign codes for visitor day tickets (free of charge)**

Visitor marketing is an important component of your trade fair success.  
Your participation fee includes unlimited voucher codes (1:1 codes).

**NEW** this year - there is also the option of generating free campaign codes (1:n codes) to integrate  
them into your social media activities, for example.

Order in the [Exhibitor Shop](#) under [Vouchers for visitor tickets](#):

- Additional voucher codes:
  - Ticket model 1:1 code
- Campaign code:
  - Ticket model 1:n code
  - Amount e.g. 5000
  - assign a name under Registration code  
(can only be used for the amount entered)

If you have any questions about ordering, please contact: [registrierung@messe-muenchen.de](mailto:registrierung@messe-muenchen.de)

### **Hall closing**

Please make sure that your personnel and your customers have left your exhibition stand by 19:00, which is when the halls close.  
Exceptions such as stand parties require advance notification and authorization.

### **Information counters**

Fair-related information is available at the information counters in all the halls and in the East Entrance. In addition, members of our staff also offer fax and copy services and have information material available. Information counters are marked with a large 'i' and are located at the north end of the A halls, the south end of the B halls and in front of the turnstiles in the East Entrance.

### **Opening hours of the fair**

Dates:	Tuesday–Friday, June 24–27, 2025	
Access for visitors	Tuesday–Thursday	09:00–17:00
	Friday	09:00–16:00
Access for exhibitors	Tuesday–Thursday	07:30–19:00
	Friday	07:30–17:00

### **Parking**

Exhibitors can park their cars in the marked parking areas for exhibitors and the marked parking area for trucks (see Traffic Guide). To do so, they must purchase a parking permit for their vehicle. You may order a permit for cars and for trucks through the Exhibitor Shop.

Parking permits that can no longer be sent to you due to time constraints and additional parking permits may be purchased and/or picked up at the APCOA Autoparking GmbH counter in the East Entrance on the last day of setup (June 23, 2025, 9:00–18:00) and until 12:00 on the first day of the fair.

During the fair, the parking garage is open until 23:00 (closes at 20:00 on last day of fair).

If you have questions regarding parking, please contact APCOA Autoparking GmbH directly:  
Tel.: +49 89 949-28130.

"Parkhaus Messestadt Ost" (Park + Ride parking facility) is **not operated by Messe München**.

### **Patent lawyer**

A patent lawyer will again be available to advise you on patent law. You will find him at the atrium in the hall passageway between A4 and A3.

Tuesday, June 27, 2023, 10.00 a.m. - 12.00 p.m.

You can also make inquiries via the exhibitor office in front of Hall B5.

### **Police**

Police Station 25 is located at Werner-Eckert-Str. 12, 81829 München, just 5 minutes from the West Entrance. It is open around the clock. Tel. +49 89 45 187-0 or Emergency Tel. 110

### **Post office**

**Packages**, etc. can be sent from Kühne + Nagel (AG & Co.) KG courier service. Kühne+Nagel Expo Service Servicebetriebe Nord Tel. +49 40 30333 2800

### **Press Lounge East Entrance**

### **Opening hours**



### **Promotional activities**

The distribution of advertising materials must be coordinated with and authorized by the Media Sales Department. Generally mobile promotional activities are not permitted anywhere at the trade-fair center except within the confines of your stand.

To place an order, please contact Mr. Johannes Schmittner, Tel. +49 89 949-20593,  
E-mail: [mediasales.auto@messe-muenchen.de](mailto:mediasales.auto@messe-muenchen.de)

### **Supporting program**

As always, this year's automatica features an extensive program of related events for exhibitors and visitors, and you are cordially invited to attend:

#### **Halle A5**

- automatica Forum

#### **Halle A4**

- Service Robotics Arena
- MedtecLIVE Healthtech Pavilion

#### **Halle B6**

- Smart Maintenance+

#### **Halle B5**

- Machine Vision Pavilion including Vision Expert Huddles
- Connected Machines

#### **Halle B4**

- Start-up Arena incl. Investor Summit
- Mobile Robots in Production – Mesh up
- AI.Society
- Summit Stage

**Information is available at our website at the event calendar.**

### **Smoking on the grounds of the trade-fair center**

Out of consideration for the visitors and exhibitors who do not smoke, when on the grounds of the trade-fair center, Messe München requests that you only smoke in the marked smoking areas outside the halls or in the Atrium. We apologize for any inconvenience!

### **Safety at your exhibition stand**

Messe München is not liable for any damage to or loss of any property provided by the exhibitor or to any stand equipment (General Participation Conditions A9). For this reason, we have collaborated with the police to compile the following preventative security measures to avoid theft:

- Order your own stand security guard. The corresponding "Stand security" mask is available at the online [Exhibitor Shop](#).
- Please remember to book a stand security guard starting for the last day of setup.

- During setup and dismantling, do not leave your merchandize unattended and unsecure at your exhibition stand.
- When you leave your stand at the end of the day, be sure to remove all valuable, unsecure merchandize. Insure your merchandize.

### **Stand parties at your exhibition stand**

Would you like to invite your customers to a stand party after hours? Please keep in mind that all parties must be registered. The rules and important information can be found on Order Form 18.3 "Registering evening events at your exhibition stand" at the Exhibitor Shop and online at [www.automatica-munich.com](http://www.automatica-munich.com) under "Applications" in the section "Leaflets/Applications/Notifications/Registrations".

If you have questions of an organizational nature (vehicle access, security, etc.), please contact the security Team, E-mail: [security@messe-muenchen.de](mailto:security@messe-muenchen.de)

**As you make your plans, please keep in mind that the automatica Exhibitor Evening, to which you are cordially invited, takes place on Thursday, June 26, 2025. Invitations will be sent out separately.**

### **Tourist information**

During the trade fair, tourist information will be available at the information counter in the East Entrance.

Professional guides from the Tourism Office offer the following services:

- Information about museums, theaters, concerts as well as sights, activities and special events in Munich and the surrounding area
- Train and airline reservations by telephone and online
- Reservations for rental cars, limousines and shuttle busses by telephone
- Booking excursions throughout Bavaria
- Hotel and apartment reservations
- Restaurant recommendations and nightlife tips
- Shopping recommendations

### **Subway connections/Public transportation MVV (Munich Transport & Tariff Association)**

The U2 subway line goes directly to Messe München—"Messestadt Ost" station (automatica). The trip takes just less than 20 minutes from the Central Station (Hauptbahnhof). Your exhibitor pass not entitles you to free use of public transportation.

### **Accommodations**

To make hotel reservations and organize your arrival and departure quickly and easily, please contact our partner [TRADEFAIRS.com](http://TRADEFAIRS.com) directly:

TRADEFAIRS.com

Tel. +49 69 95 88-36 16

Fax +49 69 95 88-19 13

[messe-muenchen@tradefairs.com](mailto:messe-muenchen@tradefairs.com)

Additional information about accommodations and your stay in Munich is available here:

"Plan your visit" – "[Accommodation](#)"



### **Sales regulations**

We would like to call your attention to our sales regulations (Section B 9 of the Special Participation Conditions (B) for automatica): Direct sales as well as services and deliveries from stands are not permitted. The open display of sales prices is not permitted. Exhibition goods may only be handed over to buyers after the end of the trade fair. According to Clause 64 of the Industrial Code, only sales to commercial resellers, commercial users or bulk buyers are permitted.

### **Maintenance work:**

For safety reasons, maintenance work after 19:00 during the fair is only possible with the authorization of Messe München and only until 24:00. This so-called "Authorization for Work at Night" is issued by the Messe München Security Office upon presentation of a written order confirmation. The Security Office is located at the south end of the Administration Building and is open 24 hours a day. You can reach it via the West Entrance or Gate 1. Driving onto the grounds of the trade-fair center during the fair is possible if you leave a security deposit. For details, please refer to the Traffic Guide.

**Please note:** You will also need to hire a security guard from Veranstaltungsdienst Paul Mayr GmbH & Co. KG (Tel. + 49 89 949-24500 and via the Exhibitor Shop), who must accompany your maintenance personnel while they perform the necessary maintenance. We apologize for any inconvenience caused by this rule, which for security reasons is in your own interest. You will be invoiced for the costs incurred for the security guard.

### **WiFi/Internet:**

As an exhibitor, you can order a fixed Internet connection from the Exhibitor Shop. When placing your order, please be realistic when estimating your requirements. Wired access to the Internet is more stable than wireless access and therefore the better option.

We wish you a successful and pleasant time at the fair!

MESSE MÜNCHEN GMBH  
Your automatica Team

Last update: March,2025